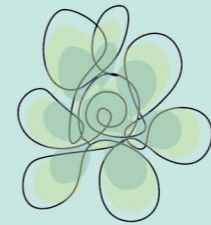
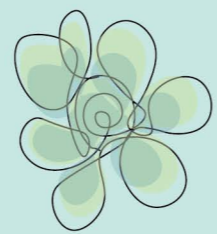


MARISA • VERDI

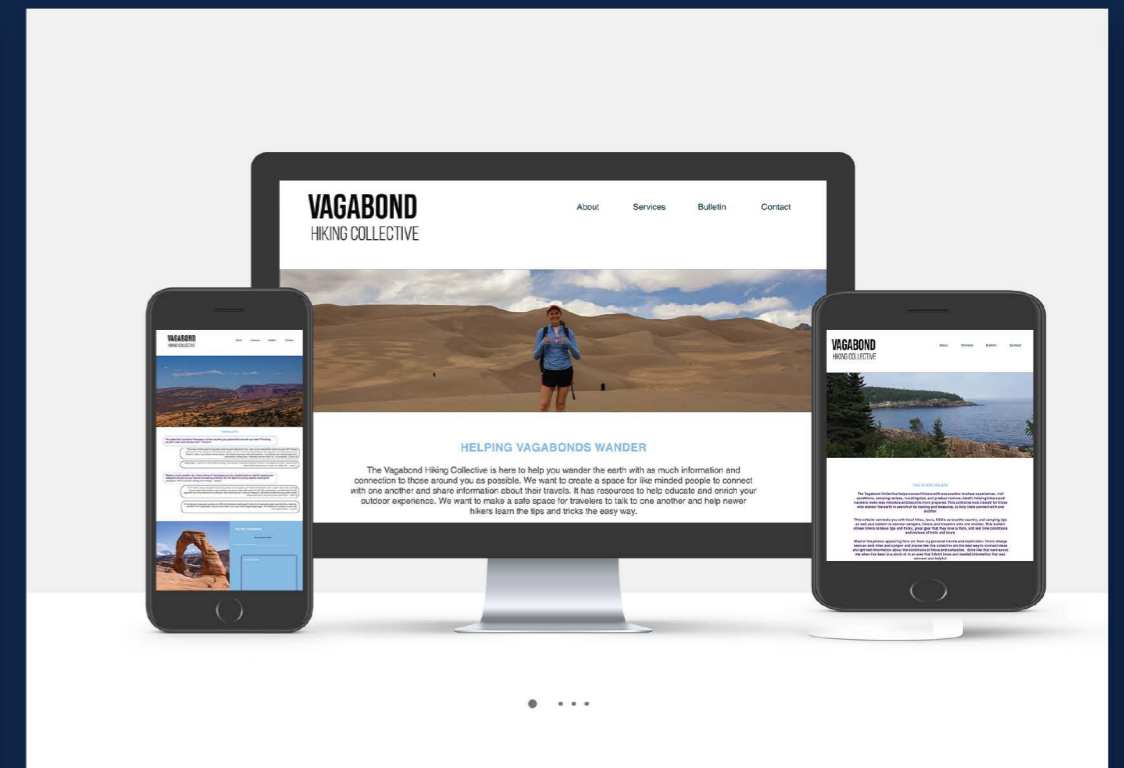
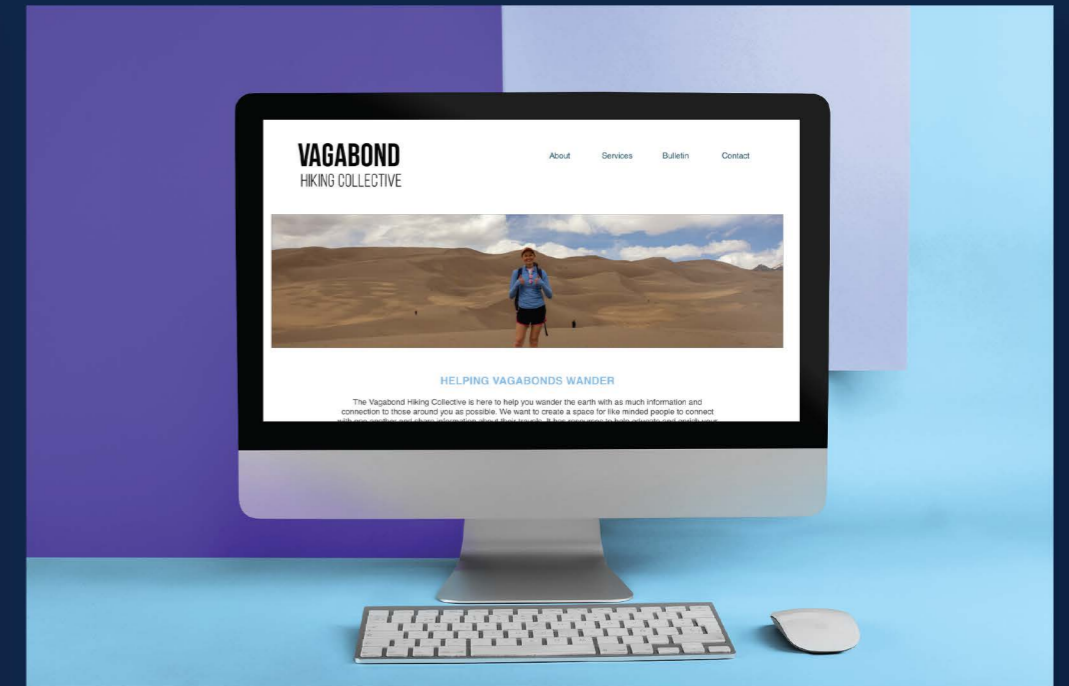


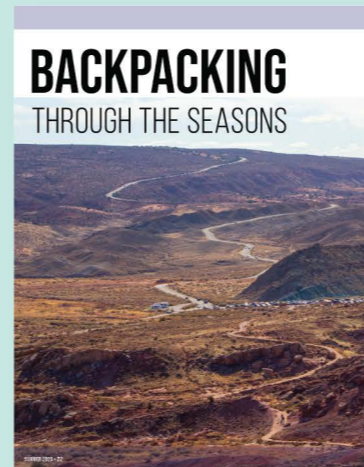
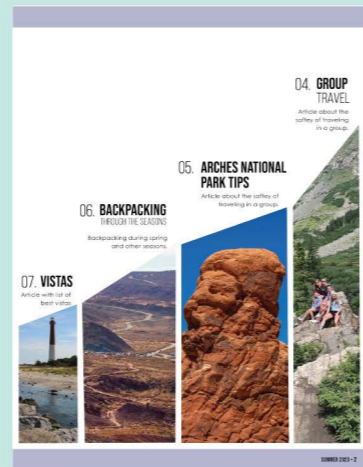
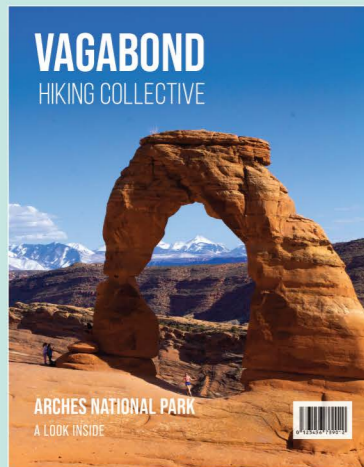
Designs & Co

PORTFOLIO

# The Vagabond Collective

This is the "Vagabond Collective", a brand made for hiking, camping, and traveling. Created with a full branding suite, including a website, a magazine, and postcard design. I used Adobe XD & Brackets to make the website, Illustrator & Indesign for the magazine, and Photoshop & Illustrator for the Postcard. I also incorporated a lot of my nature photography into this brand identity.





VAGABOND HIKING COLLECTIVE

About Services Bulletin Contact

**HELPING VAGABONDS WANDER**

The Vagabond Hiking Collective is here to help you wander the earth with as much information and connection to those around you as possible. We want to create a space for like minded people to connect with one another and share information about their travels. It has resources to help educate and enrich your outdoor experience. We want to make a safe space for travelers to talk to one another and help newer hikers learn the tips and tricks the easy way.

Share your experiences on our Bulletin board

Access to share your experiences of hiking trails, campsites, and other outdoor experiences. Hiking hikers learn about our trail conditions, seasonal preferences, cleanliness of campsites and more.

Look at the experiences we offer

We offer helpful tips and tricks to new hikers and campers, all well as a map of campsites, all country wide. Our site also includes trail maps, local guides, seasonal preferences, and other outdoor tours.

About Us

We help you experience the world alongside a community of other like minded explorers. Together we can help one another wander the earth safely and to vagabonds together.

**WE PROVIDE YOU WITH EVERYTHING YOU NEED TO KNOW**

Between our helpful tips and tricks for camping and hiking and our online community of hikers helping one another through the bulletin, what won't you know. This website gives you access to a plethora of knowledge. As well as a very helpful map of KOA's to stay at across the country, to help any hiker in a pinch. Our goal is to help provide hikers and travelers with information to make their outdoor experience enjoyable and easy. This website is very part of it, you can also check out our social media and contact information for even more resources.

**We Can Take Your Traveling to the Next Level!**

The Vagabond Collective, with our helpful resources we can make your outdoor experiences that much more fulfilling and accessible to hikers, campers, travelers, vagabonds, wanderers and anything in between.

Vagabond Hiking Collective 200 Marshwood, Baltimore, Maryland 21227

VAGABOND HIKING COLLECTIVE

About Services Bulletin Contact

**Explore What's Out There**

**LOCAL HIKES**

Brief Text

**BULLETIN**

Brief Text

**HIKING AND CAMPING TIPS**

Brief Text

**TOURS AND GUIDED HIKES**

Brief Text

**KOA MAP FOR TRAVEL**

Brief Text

**AND MORE!**

Brief Text

"The journey of a thousand miles begins with a single step."

- Lao Tzu

Vagabond Hiking Collective 200 Marshwood, Baltimore, Maryland 21227

VAGABOND HIKING COLLECTIVE

About Services Bulletin Contact

**THIS IS WHO WE ARE**

The Vagabond Collective helps connect hikers with one another to share experiences, trail conditions, camping recipes, traveling tips, and product reviews; ideally helping hikers and travelers make less mistakes and become more prepared. This collective was created for those who wander the earth in search of its healing and treasures, to help them connect with one another.

This website connects you with local hikes, tours, KOA's across the country, and camping tips as well as a bulletin to connect campers, hikers, and travelers with one another. This bulletin allows hikers to leave tips and tricks, great gear that they love or hate, and real time conditions and reviews of trails and tours.

Most of the photos appearing here are from my personal travels and exploration. I have always been an avid hiker and camper and places like this collective are the best way to connect ideas and get real information about the conditions of hikes and campsites. Sites like this have saved me when I've been in a pinch or in an area that I don't know and needed information that was relevant and helpful.

**CHECK OUT OUR SERVICES**

The Vagabond provides its readers with many important resources including its Bulletin full of reviews from hikers all around the country talking about their latest trail conditions, products that they loved or hated, or even secret spots nearby that they would like to share with the world. Our services also include local hikes, camping and hiking tips and tricks, tours and guided hikes, and a map of local KOA campsites.

[Click here to see our services](#)

Vagabond Hiking Collective 200 Marshwood, Baltimore, Maryland 21227

VAGABOND HIKING COLLECTIVE

About Services Bulletin Contact

**THE BULLETIN**

You ladies that have hiked Kilimanjaro. Is there anything you packed that you wish you hadn't? Anything you didn't pack and wish you had? - Amara K

Duct tape worked great on my boots when my sole detached. Also, wide mouth water bottle inside my pack didn't freeze during summit like everyone else's hydration tubes. I wish I would have had candy for the sugar as I was exhausted on the descent. Lastly, good gloves like ski gloves. My fingers froze even with hand warmers. I brought my own sleeping bag but recommend testing theirs. Probably warmer. Have fun, it's amazing! - Crystal K

Baby wipes... Summit is well below freezing. I was so cold I was wearing most if not all of my layers. If I knew I would have taken hand warmers to put inside my clothes lol. - Janet L

Maybe a dumb question, but, when training for backpacking in your neighborhood on asphalt wearing your backpack, do you set your Garmin for walking or hiking? Are the stats for burning calories wearing the backpack more accurate setting it for hiking? - Jody S

If I'm in town or at a city park I count it as a walk. If it's unpaved, dirt trails with elevation then I count it as a hike. Will say though wrist watch trackers aren't entirely accurate so take with a grain of salt. But most garmins use HR instead of an algorithm like other watches do so they're a little more accurate. If you're looking for something a little more accurate a chest strap would give a more accurate calorie burn. - Sam V

It's not going to calculate calories any differently between walking and hiking. It will calculate based upon the time, distance, elevation, HR if applicable, and your own stats if you input them (height/weight/age). The difference is purely for your own tracking purposes. - Julia M

**HELPING VAGABONDS**

**BULLETIN FORM**

Fill Out Your Name Here \_\_\_\_\_

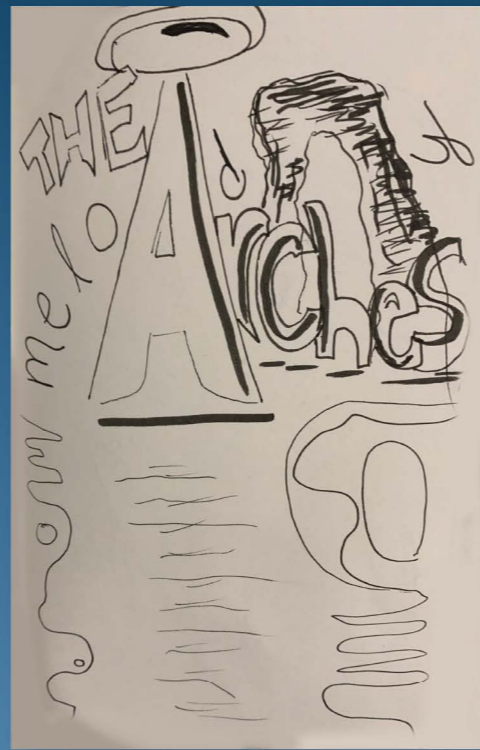
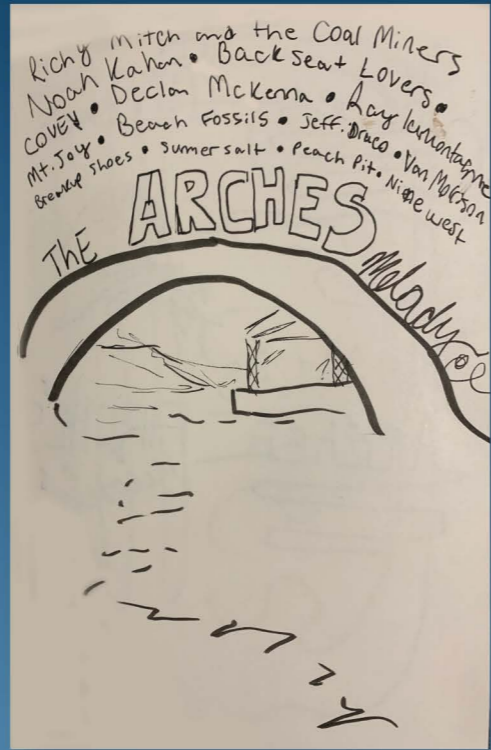
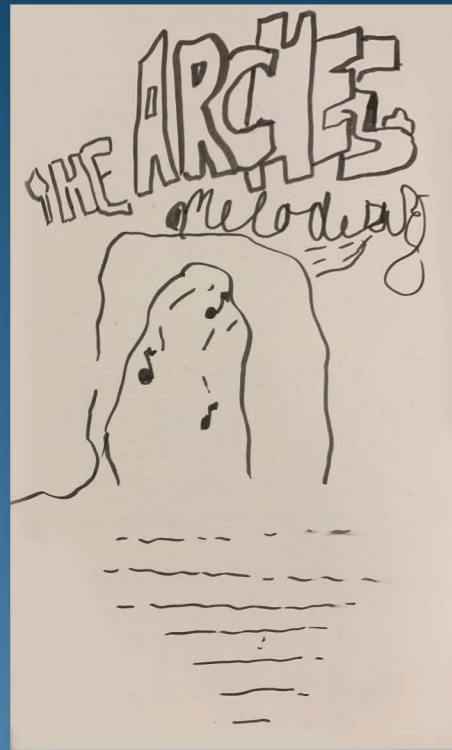
200 Characters

Vagabond Hiking Collective 200 Marshwood, Baltimore, Maryland 21227

# Arches Music Festival

For this project, I created a music festival Poster and VIP Pass. The venue would be an outside amphitheater in a park. I used Adobe Illustrator to design most of this project as well as Photoshop and some of my photography from this park. I loved going to Red Rocks Amphitheater and Arches National Park, and I thought it would be cool to make a venue like Red Rocks in Arches National Park.



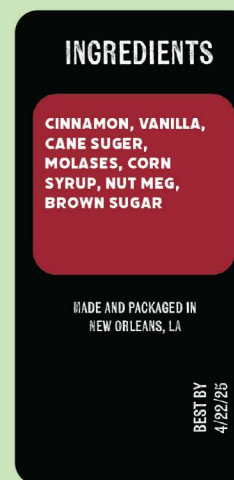


# New Orleans Spice Company

I created a brand of cajun spices based out of New Orleans. The "New Orleans Spice Company", inspired by my time in Louisiana, come's in three different spice mix flavors. Each flavor is a true cajun experience, the prefect spice for your gumbo. I used Adobe Illustrator, photoshop, and Lightroom to design this project.

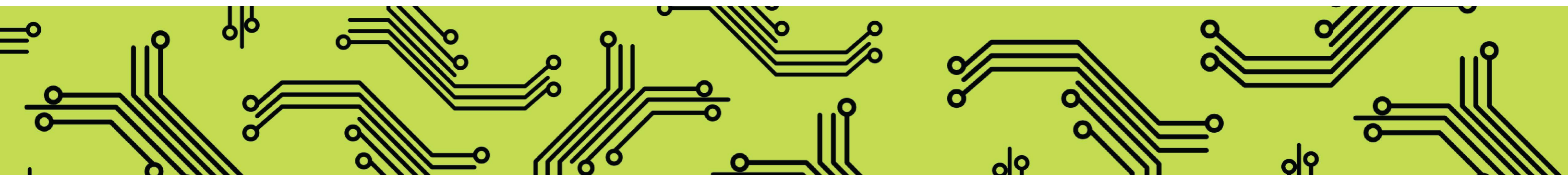


# NEW ORLEANS SPICE COMPANY



# Central Circuit Package Design

I designed the package and wrapping for a medical heart sensor band. The medical band is similar to a Fitbit, however it focuses more on heart health and stress rather than fitness. I used Adobe Illustrator, as well as Photoshop to design this project.



# Witches Brew Plant & Coffee Shop

For the “Witches Brew Plant & Coffee Shop”, I created a brand mark and style sheet using Adobe Illustrator. I also used Photoshop and Lightroom to make the mock-up of the shop’s interior and merchandise. This design was a bit of a love project for me because I absolutely would open a shop like this one day.





# WITCHES BREW

## Plant & Coffee Shop

### ICONS

WITCHES BREW BRAND



### COLORS

- #231f20
- #fbb040
- #009444
- #92278f
- #faead6
- #662d91
- #f7941d
- #78ccc9

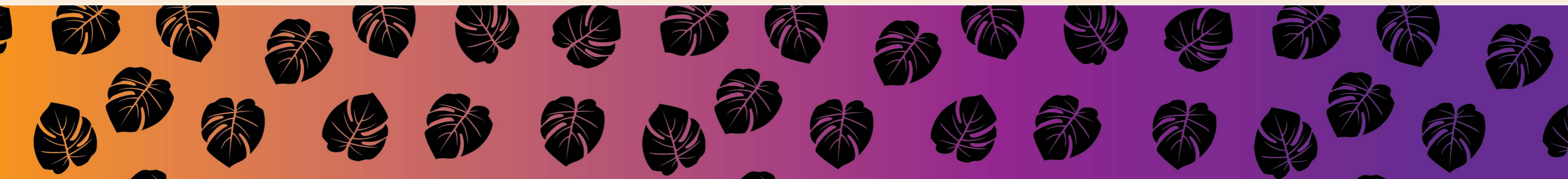
### FONTS

**SYNTHEMESC-REGULAR**

네덜 의민족 기광해람 OTF

**ABCDEFGHIJ#LMN°PQRSTU  
VWXYZ123456789**

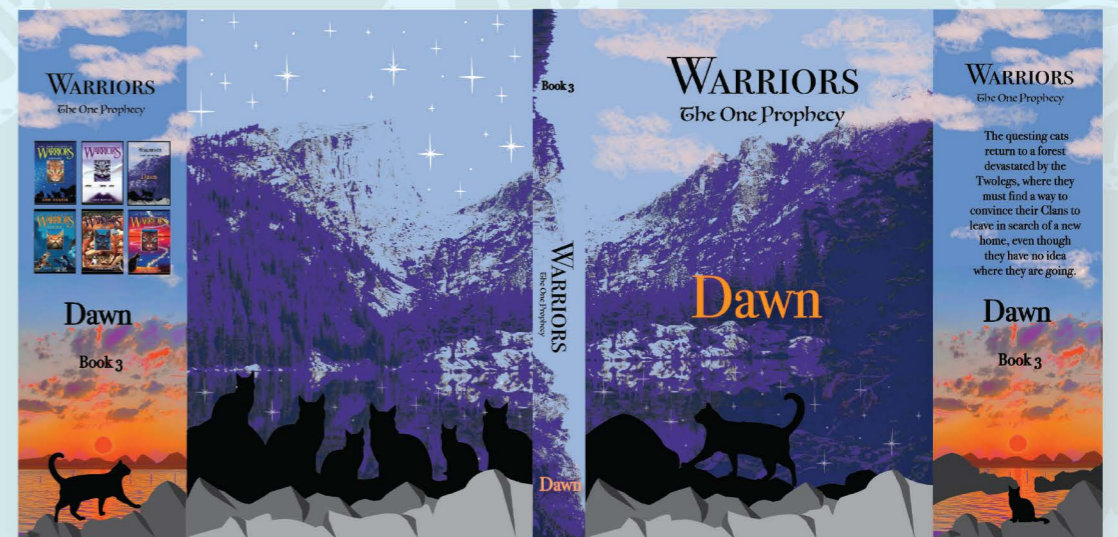
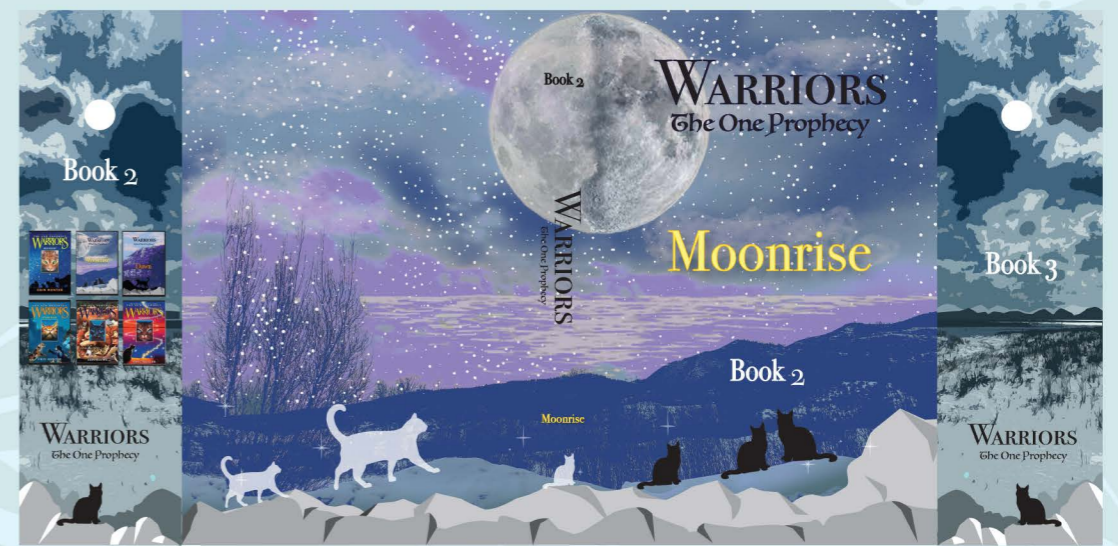
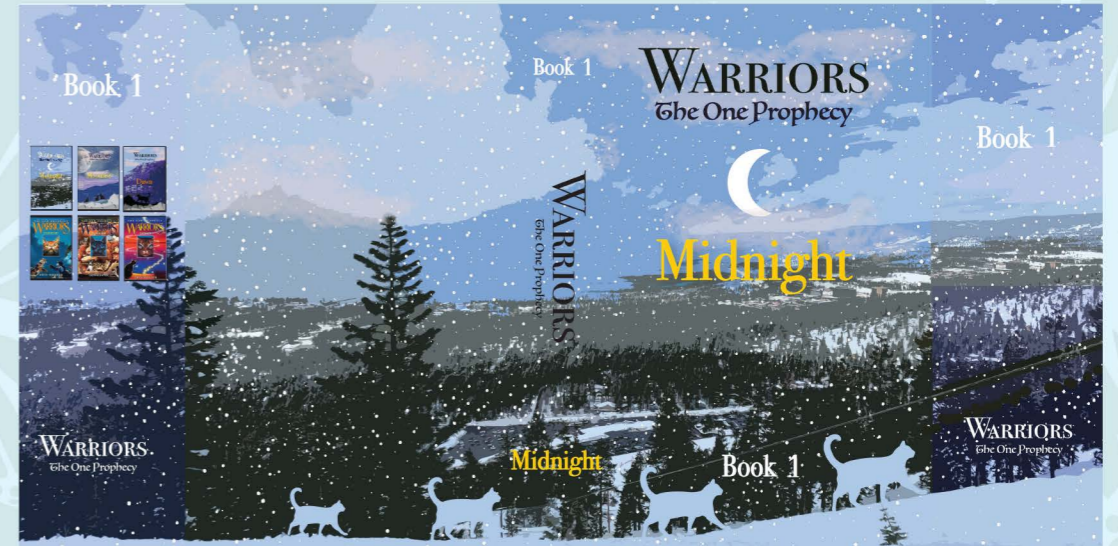
abcdefghijklmnopqrstu  
vwxyz123456789





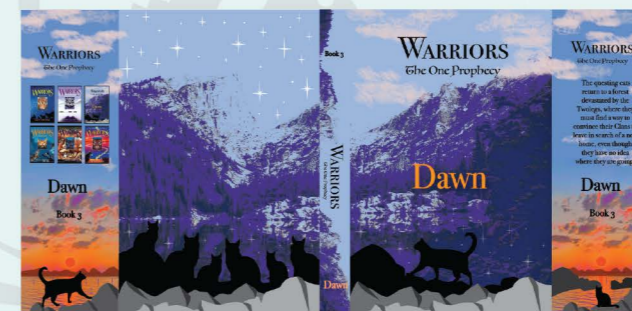
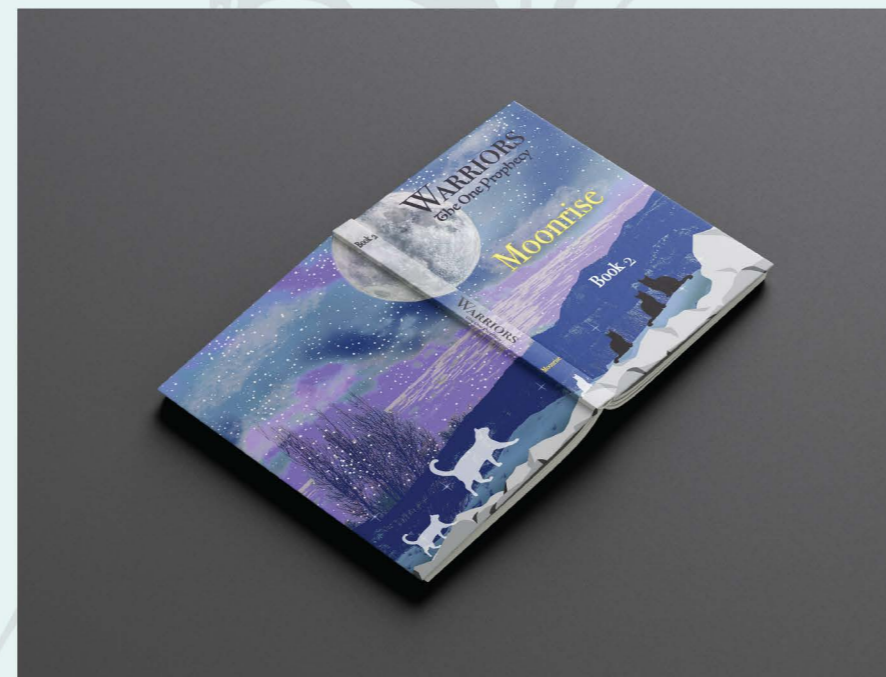
# WARRIORS

The One Prophecy



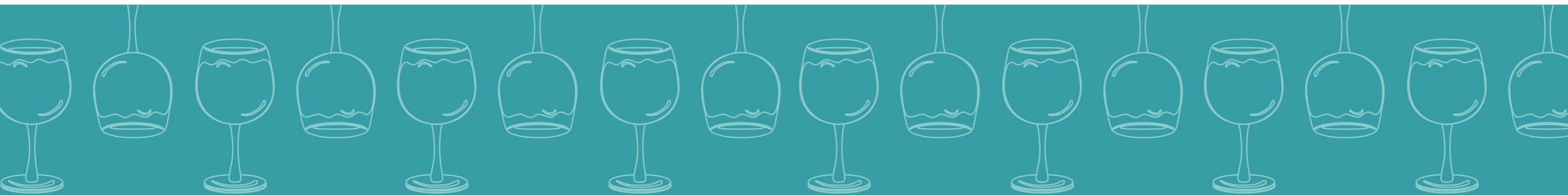
# Warriors Book Cover Re-Designs

For this project I redesigned a portion of the Warriors series, a childrens book series. I re-designed books one through three in the One Prophecy arc. I mainly used Adobe Illustrator and Photoshop, I also incorporated some of my photography to design this project.



# The Art of Going Out Podcast

For this podcast, I created a brand style sheet and merchandise mock ups. The podcast is about going out on the town, the social scene, and the aftermath. I made the designs and mockups with Adobe Illustrator and photoshop.





PRIMARY LOGO



LOGO VARIATIONS

	HEX: 231F20 RGB: 36, 32, 32 CMYK: 0%, 11%, 9%, 86%
	HEX: FFFFFF RGB: 255, 255, 255 CMYK: 0%, 0%, 0%, 0%
	HEX: 08888A RGB: 8, 136, 138 CMYK: 94%, 1%, 0%, 46%
	HEX: F7941D RGB: 247, 149, 29 CMYK: 0%, 40%, 88%, 3%
	HEX: D3D5D6 RGB: 212, 214, 216 CMYK: 1%, 0%, 0%, 15%
	HEX: 7D143B RGB: 125, 20, 57 CMYK: 0%, 86%, 56%, 51%
	HEX: FFFAC6 RGB: 255, 250, 199 CMYK: 0%, 2%, 22%, 0%
	HEX: FFFFFF RGB: 255, 255, 255 CMYK: 0%, 0%, 0%, 0%

SECONDARY LOGOS



FONTS

*Mascot MVB - Rough-1*

abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLM  
 NOPQRSTUVWXYZ

**LULO - ONE BOLD**  
**LULO - ONE**

ABCDEFGHIJKLM  
 NOPQRSTUVWXYZ

ICONS

